

## Preliminary programme, 29<sup>th</sup> January 2010 – Brx.

**Location:**  
Representation of Baden-Württemberg at the EU  
Rue Belliard 60-62  
B -1040 Brussels

### **Benefiting from EU research projects - Successful participation and Commercialisation of results -**

- 11:30 Registration
- 12:00 Welcome
- 12:10 Introduction into the topic, Representative of Research Executive Agency of the EC (N.N.)
- 12:30 Involvement of SMEs in European research programmes, Andrea Erdei, EC DG Research – SME Unit,
- 12:50 Eco-Innovation call 2010, Astrid Geiger, European Agency for Competitiveness and Innovation
- 13:10 Political necessities to better integrate SMEs in RTD programmes of the EU, Dr. Jorgo Chatzimarkakis, Member of the European Parliament (tbc)
- 13:30 Coffee Break
- 14:00 EU- Project presentations:
- ECOINNO2SME: Hartmut Welck, Steinbeis-Europa-Zentrum, Germany
  - UseandDiffuse: Anna Stachowicz and Piotr Czuprynski, Cracow University of Technology, Poland
  - Presto: Eduardo Hermann, Steinbeis-Europa-Zentrum, Germany
- 15:15 Presentation of Best Practices (6 BP à 15 min)  
(first come first serve basis)  
BP 1: Dr. Michael Burnet, Synovo GmbH, Germany  
BP 2: David Gardner, C-Tech Innovation Ltd., UK (tbc)
- 16:45 Recommendations and Conclusions by stakeholders and SMEs  
– round table discussion -  
Moderation: Antony Davies, Beta Technology Ltd., UK
- 17:15 B2b matching possibilities (Presentation of companies à 5 min including Poster presentation of exploitation needs)  
(first come first serve basis)
- 18:30 End of workshop and get together